



WHY A SUMMIT?

Emerge NNY was conceived by a core group of young professionals who live and work in Northern New York. These individuals recognized that the region was experiencing a "brain drain," or loss of educated, ambitious young people who left the north country to live and work elsewhere. The goal of the Emerge NNY summit is to:

ENCOURAGE creativity, entrepreneurial spirit and innovation in the North Country,

EMPOWER those who wish to impact the direction which the area advances,

EMBOLDEN those who don't believe that they have a voice,

EXCITE young professionals who live and work in the region,

ENACT a new way of thinking about what we as young professionals can accomplish in our community.

Whether your inspiration lies in business, political affairs, culture, arts, entertainment, or all of the above, Emerge NNY wants you to voice your opinions and join others to mold and shape your ideas into action.

For more information contact us at: EmergeNNY@yahoo.com

Brochure photos by Emily Cavaco, 2006 Emerge NNY Summit



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Greater Watertown Jaycees
PO Box 6364
Watertown, NY 13601



Friday, October 5, 2007
Jules Center ~ Jefferson Community College
Watertown, New York
presented by the Greater Watertown Jaycees
www.emergenny.com

The Greater Watertown Jaycees are pleased to present Emerge NNY, "Be the Change," on October 5th at Jefferson Community College. We listened to your comments; Emerge NNY 2007 is an all-day event; and lunch is provided! This year's event brings quality, highly-charged speakers to JCC to provide us with the personal and professional resources to become successful and active participants in our communities. Our speakers include:

Christopher Swartz – Mr. Swartz, CEO has been Chairman, President and Chief Executive Officer of Ultimate Franchise Systems, Inc. since April 1996 and Chairman, President and Chief Executive Officer of Jreck Subs, Inc. since September 1994. Mr. Swartz is on the Board of Directors of the Florida Restaurant Association and sits as the Vice Chairman of the Association Finance Committee. He has won multiple national leadership awards from the National Republican Committee. Mr. Swartz is a 1992 honors graduate of Syracuse University and lives with his family in Watertown.

Rick Crawshaw – Mr. Crawshaw is a professional career coach and owns RAC Leadership. He brings over 30 years of real world experience to his coaching with leadership roles in marketing, sales, research and development, marketing, and management. Mr. Crawshaw has a solid academic background and has professionally coached people from Kodak, Xerox, Rochester Philharmonic, United Way, Sony and many others. His session was well received at Emerge NNY 2006.

Mary Schechter – Ms. Schechter is the principal of LifeWork Now, a private coaching practice for career and life transition. Ms. Schechter has a BS degree in Sociology and has worked with both individuals and organizations for the past 20 years in career development, performance coaching, employee retention and productivity, communications, interpersonal skills, and work-life balance. She is an adjunct instructor for SUNY Oswego through the American Management Association, where she teaches courses for the Certificate in Human Resources Program.

Remember! If you are a professional between the ages of 21 and 39, join other professionals on October 5th at Jefferson Community College to "Be the Change" in northern New York.

Friday, October 5, 2007
Hosted by Jefferson Community College

- 8:00-9:00 AM** Registration
- 9:00-9:45 AM** Opening Remarks and Kick-Off Speaker, Christopher Swartz, CEO of Ultimate Franchise Systems, Inc.
- 10:00-NOON** Choose from 1 of 2 concurrent sessions:

"Effective Communication Styles"
presented by Rick Crawshaw

In this fast-paced, highly interactive workshop, you will understand your own communication and behavioral styles; learn to identify the communication and behavioral styles of others; and learn how to adapt your style to be more successful with people with different communication and behavioral styles. You will also learn why you tend to get along well with some people and not with others. Come join us - this workshop will help you relate better to your customers, boss, co-workers, employees, parents, spouse and children!!

OR

"Navigating Your Career"
presented by Mary Schechter

Did you ever wonder why some people get all the breaks? Why when you are perfectly capable and competent, it is someone else who gets the accolades and even promotions? It is not a mystery and you need not give up all hope of being seen for the skills and value you bring to the table TODAY. What you need to know is HOW to get recognized by adding the value that your employer can "see" and reward. Join us if you have been confused and frustrated in your career path and you are ready to take the next step in your career and are not sure how to sell yourself. It is time to let go of working "hard" as your only adage; start today to add working "smart" to your career toolbox. This seminar will cover The Secret - to know HOW to master the moment, and leverage every opportunity in the "exchange".



NOON-1:30 PM Non-Profit Fair (Lunch will be provided)

Attendees will have the unique opportunity to speak one-on-one with a variety of non-profit organizations all at one location, JCC! We hope to partner organizations with potential volunteers and board members that are ready to take an active role in shaping their communities.

1:45-3:45 PM Choose from 1 of 2 concurrent sessions:

"Turning Me into We: Community Thinking with Local Flair"

This session will bring together a panel of local visionaries from communities such as Sackets Harbor, Carthage, Watertown and Clayton that have led efforts to transform their communities into thriving centers for business and cultural activity.

OR

"Work/Life Balance"
presented by Mary Schechter

Most of us are working and living at the speed of light! Faster, more effective, more efficient, it seems like we hear these expressions in our "Work-Less" culture at every turn, and yet why are we more tired than ever before?

This seminar will explore concepts and hands-on techniques to find your way to greater balance: How to clean out your Mental Closet of useless "clutter"; What a Toxic Thinking Pattern is and how to step through it to the other side; How our Language affects our Attitude and our Lives; What Your Inner Skeptic Is and how to learn from its messages; Affirmation Stances and how to use them as tools for personal change.

3:50 PM Closing Remarks

Contact Name: _____

Company/Organization: _____

Participant 1: _____

Participant 2: _____

Participant 3: _____

Participant 4: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Age (Optional): _____

Email: _____

I am a member of the Greater Watertown Jaycees (Free Seminar Admission)

Please return this registration form with payment \$40/person - \$30/student to:

Greater Watertown Jaycees:
 PO Box 6364, Watertown NY 13601

Please make out all checks to "Greater Watertown Jaycees"

Pay Online! Log on to www.emergenny.com and pay online using a credit card. Please be sure to include the names of the attendee(s) in the comments field.



Thank you for helping make a difference in our future!